

BioTrade Self-Assessment Tool

Your roadmap for sustainable production and trade in biodiversity-based businesses

ENGAGEMENT KIT FOR COMPANIES & PRODUCERS

The BioTrade Self-Assessment Tool is a user-friendly, publicly accessible resource for companies, producers, cooperatives and projects involved in various biodiversity-based value chains. It allows users to assess their sustainability practices against a selection of criteria of UN Trade and Development's [BioTrade Principles and Criteria \(P&C\)](#).

This easy-to-use tool serves as a starting point to support more biodiversity-friendly, greener and inclusive business practices. The tool is available on the [BioTrade Knowledge Sharing Platform](#) which also hosts the **Library** with training materials, guidelines, case studies, reports and other relevant BioTrade resources.

The tool was developed by the International Trade Centre and UN Trade and Development's [BioTrade Initiative](#) under the [Global BioTrade Programme: Linking trade, biodiversity and sustainable development](#). That programme was launched in 2018 with the support of the Swiss State Secretariat for Economic Affairs SECO.



What is the online BioTrade Self-Assessment Tool and what does it offer?

The tool helps biodiversity-based stakeholders better understand their dependency and impact on biodiversity. It can guide their work to conserve and sustainably use biodiversity, generate livelihoods and job opportunities for local communities, and address social considerations.

The tool introduces companies to the BioTrade Principles and Criteria (P&C), providing a foundation to implement sustainable practices across supply chains and businesses.

More specifically, the tool will enable you to:

- **Benchmark** your sustainability practices against the initial set of BioTrade P&C in a transparent, neutral and independent manner
- **Identify** areas within your company or value chain that can be enhanced to better align with BioTrade principles
- **Compare** the BioTrade P&C side-by-side with over 300 biodiversity-related sustainability standards available on the Standards Map.

How to conduct your self-assessment

Step 1: Access to the BioTrade Self-Assessment Tool

Go to <http://www.sustainabilitygateway.org/biotrade/> to access the **Self-Assessment Tool**.

Under the section “Start the self-assessment process,” click on “Start self-assessment.”

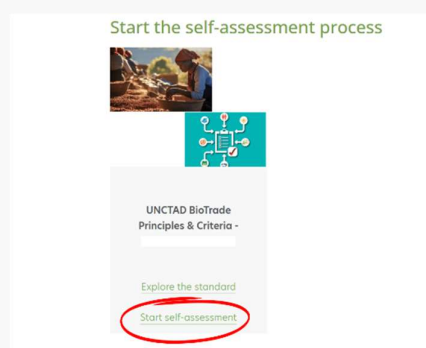


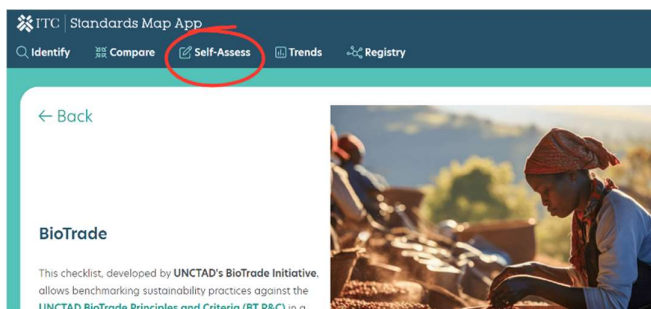
Image sources: Adobe Stock and UN Trade and Development via [standardsmap.org](#).

Step 2: Start your BioTrade self-assessment

Click on “Continue” to access the Yes/No questionnaire and start evaluating the practices of your business, project or association against a partial selection of [BioTrade Principles and Criteria](#).

As you complete your assessment, the number of “Yes” and “No” answers will be displayed at the top of the page.

By clicking on the “Self-Assess” tab in the top bar, you also have access to other assessments related to sustainability.



Step 3: Compare the BioTrade Principles and Criteria against voluntary sustainability standards available on the ITC's Standards Map

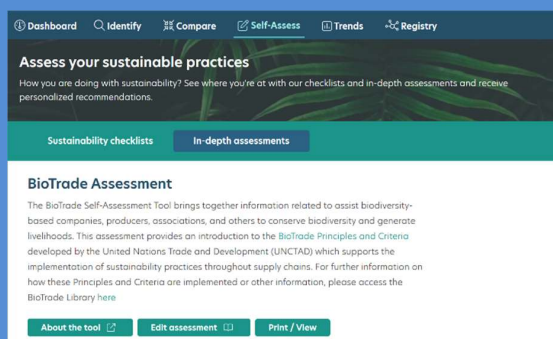
Click on the “Compare” tab in the top bar to make a side-by-side comparison of the BioTrade Principles and Criteria against more than 300 voluntary sustainability standards covering biodiversity conservation available on the [Standards Map](#).

This comparison tool allows you to review the content requirements, compliance policies and governance model of the sustainability standards.

You can click on the name of each standard to obtain more information about it before making comparisons.



Step 4: Log in to the Standards Map and access recommendations to enhance your sustainability practices



After completing your assessment, log in or create an account in the Standards Map. You will gain access to a personalized dashboard. Click on “In-depth assessments” to view or edit your results and access an interpretation of them with tailored recommendations to improve your sustainability practices based on your assessment results.

For more information on the [BioTrade Initiative](#) and related initiatives, we invite you to visit the [UN Trade and Development website](#).

Watch tutorials on the Standards Map [here](#).

Source for Step 2 and 3 images: [standardsmap.org](#)

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