

BioTrade Self-Assessment Tool

Your roadmap for sustainable production and trade in biodiversity-based businesses



What is the online BioTrade Self-Assessment Tool?

The BioTrade Self-Assessment Tool is a user-friendly, publicly accessible resource for everyone including companies, producers, cooperatives and projects from various biodiversity-based value chains. It allows users to assess their sustainability practices against a selection of criteria of the UN Trade and Development (UNCTAD)'s [BioTrade Principles and Criteria \(P&C\)](#). This simplified tool serves as a starting point for efforts towards more biodiversity-friendly, greener, and inclusive business practices.

The tool is available on the [BioTrade Knowledge Sharing](#) page and was developed by ITC and the UN Trade and Development's [BioTrade Initiative](#) under the [Global BioTrade programme: Linking trade, biodiversity and sustainable development](#) launched in 2018 with the support of the Swiss State Secretariat for Economic Affairs SECO.



Image source: Adobe Stock and UN Trade and Development via standardsmap.org.

What can you get out of the BioTrade Self-Assessment Tool?

The tool guides biodiversity-based stakeholders to better understand their dependency and impact on biodiversity. It helps them work towards conserving and sustainably using biodiversity, generating livelihood and job opportunities for local communities, as well as addressing social considerations.

It offers companies an introduction to the BioTrade P&C, providing a foundation to implement sustainable practices across supply chains and businesses.

- **Benchmark** your sustainability practices against the initial set of BioTrade Principles and Criteria in a transparent, neutral, independent manner.
- **Identify** areas within your company or value chain that can be enhanced to better align with BioTrade principles.
- **Compare** side-by-side the BioTrade Principles and Criteria with over 300 biodiversity-related sustainability standards available on the Standards Map.



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Swiss Confederation

Federal Department of Economic Affairs,
Education and Research EAER
State Secretariat for Economic Affairs SECO

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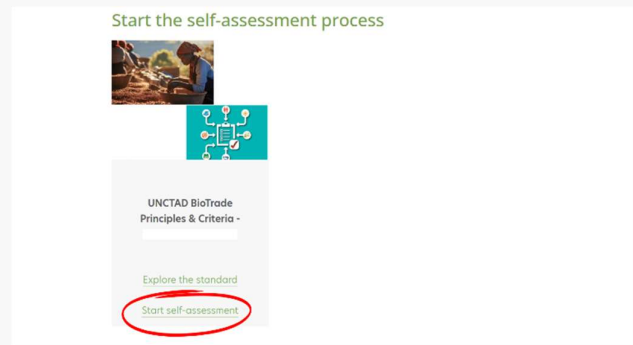
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Step 1: Access the BioTrade Knowledge Sharing & Self-Assessment Tool

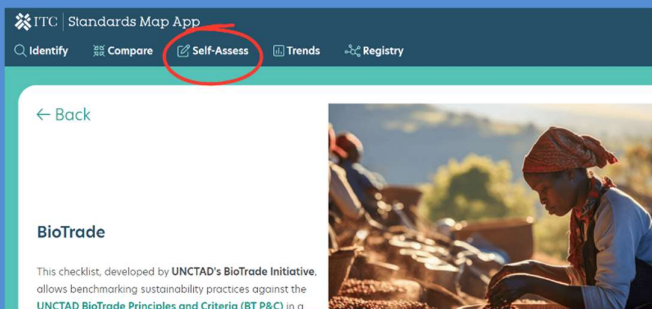
Visit <http://www.sustainabilitygateway.org/biotrade/> to access the **BioTrade Self-Assessment tool**.

Under the section “Start the self-assessment process”, click on “Start self-assessment”.

Under the BioTrade Knowledge Sharing platform you can also access a **Library** with training materials, guidelines, case studies, reports and other relevant BioTrade resources.



Step 2: Start your self-assessment of the BioTrade P&C



Click on “Continue” to access the Yes/No questionnaire and start evaluating your business, project or association practices against a selection of criteria of the [BioTrade Principles and Criteria](#).

As you complete your assessment, the number of “Yes” and “No” answers will be displayed at the top of the page.

By clicking on the “Self-Assess” tab in the top bar, you also have access to other assessments related to sustainability

Step 3: Compare different sustainability standards covering biodiversity conservation

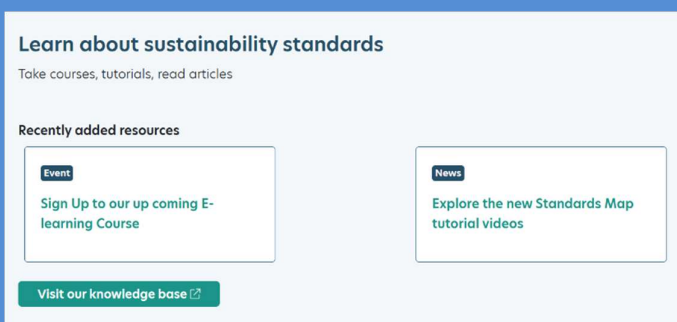
By clicking on the “Compare” tab in the top bar, you can compare side-by-side the BioTrade Principles and Criteria against voluntary sustainability standards available at the [Standards Map](#).

This comparison tool allows you to review the standard’s content requirements, compliance policies and governance model.

You can click on the name of each standard to obtain more information about it before making comparisons.



Step 4: Create an account at the Standards Map and access your personalized dashboard



Upon completion of the self-assessment, log in or create an account. This will give you a single sign-on access to all ITC platforms. You will also gain access to a personalized dashboard where you can analyse your favourite standards, discover new ones which align with your interests, and deepen your knowledge of sustainability standards.

For more information on [BioTrade](#) and related initiatives, we invite you to visit the [UN Trade and Development website](#).

Images source: standardsmap.org

Watch tutorials on the Standards Map [here](#).