

ITC Roundtables on Deforestation-free Global Value Chains

Industry responses to deforestation: Methodologies & approaches implemented in Global Value Chains

Thursday 5 May 2022, 1.30 – 3.30 PM CET, online
(Zoom: <https://intracen.zoom.us/j/92533616109>)

Background

Fighting against global deforestation and forest degradation at the international level has become a worldwide priority, and the European Union is developing a proposal for a new regulation on “deforestation-free” products. The International Trade Centre (ITC), an agency of the United Nations based in Switzerland, is convening four rounds of private-public consultations and development of concrete plans of actions for “Deforestation-free Global Value Chains” in priority commodities sectors, such as soy, cocoa, and coffee.

The roundtable sessions explore the wider value chain opportunities and different stakeholder voices. The first roundtable in March 2022 investigated the state of play in producing countries, in Brazil, Colombia, Ecuador, Ivory Coast, Ghana, Peru and Vietnam) to better understand the specific challenges and priorities around deforestation. The second event now focuses on industry responses to deforestation.

We aim to explore best practices, promote learning across industries and highlight specific challenges on deforestation along the supply chain. A consolidated summary will be available for reference.

AGENDA

13:30-13:40 CET WELCOME ADDRESS

Mr. Mathieu Lamolle, Senior Advisor Sustainability Standards & Value Chains,
International Trade Centre (ITC)

13:40-14:00 CET KEYNOTE ADDRESS

Mr. Matthew Spencer, Global Director Landscapes, IDH - the Sustainable Trade
Initiative

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14:00-14:45 CET **PANEL**

Kick-off Dialogue: Industry responses to deforestation: Methodologies & approaches implemented in Global Value Chains

Speakers

Mr. Didier Bergeret, Director Sustainability, The Consumer Goods Forum

Ms. Róisín Mortimer, Private Sector Engagement Lead, Tropical Forest Alliance,
World Economic Forum

Ms. Ana Yaluff, Sustainability Manager EMEAI, ADM Germany

Mr. Ethan Budiansky, Senior Director of Environment, World Cocoa Foundation

Moderator

Mr. Adrian Greet, Director & Owner - A. Greet Co. Limited, Senior Advisor -
Cambridge Institute for Sustainability Leadership

14:45-15:30 **Q&A**

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SPEAKER PROFILES

WELCOME ADDRESS



Mr. Mathieu Lamolle
Senior Advisor, Sustainability Standards & Value Chains
International Trade Centre (ITC)

Mathieu Lamolle has over 15 years of experience in international trade, market access and sustainable development issues. He holds a Master's degree in International Economics and Management from the Solvay Brussels School of Economics and Management (SBS) and speaks English, French and Spanish.

Mathieu works at the International Trade Centre (ITC) as senior advisor on sustainability standards and global value chains. He leads the development of the Standards Map global repository of sustainability standards, codes of conduct and audit protocols (www.standardsmap.org) and he coordinates partnerships with private industry groups, companies and NGOs on the use of Standards Map. He delivers technical assistance and offers advisory services to develop sustainable sourcing strategies, helping companies to integrate sustainability in their supply chains and access international markets.

KEYNOTE ADDRESS



Mr. Matthew Spencer
Global Director, Landscapes
IDH – The Sustainable Trade Initiative

Matthew Spencer is Global Director, Landscapes at IDH - The Sustainable Trade Initiative, overseeing a business unit that includes regional landscape teams in Asia, Africa and Latin America, a Landscape Finance team, and a Markets team working to raise demand for sustainable commodities. Matthew is also part of the Management and Leadership teams of IDH and leads the organization's work on carbon finance.

Matthew trained in environmental biology, began his career working on forest protection and rural development in the Andes of Ecuador and has spent 30 years working in the not-for-profit sector. Before joining IDH in 2019, Matthew worked as Strategy Director for Oxfam GB, where he also led its campaign on fairer food systems, served as Director of Green Alliance, where he secured government agreement for the UK's coal power phase-out, and was founding CEO of Regen SW, where he brokered an expansion of renewable energy projects.

Matthew loves road cycling, outdoor adventures with friends and family and being absorbed in a good novel.

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MODERATION



Mr. Adrian Greet
Director & Owner - A. Greet Co. Limited
Senior Advisor - Cambridge Institute for Sustainability Leadership

Adrian is a sustainability practitioner who recognises that true success for sustainability is achieved through collaboration, transparency and innovation. Currently supporting a range of organisations as they develop and progress their own key business and sustainability challenges.

Working to support Cambridge Institute for Sustainability Leadership (CISL) as a Senior Advisor, Adrian is providing support to CISL's Business and Nature portfolio objectives including the Business and Nature Leadership Group, "Investing in Nature" projects with We Mean Business and UKRI CGRF Trade, Development and the Environment Hub (Trade-Hub).

As a member of the Executive Committee for over 7 years and then as President, Adrian led the work on SAI Platform's Vision, Mission and Strategies. In the role of Director General, Adrian drove these strategies and developed the organisation in support of member value and growth, and towards a sustainable future for agriculture on a global scale.

During a career of over 33 years with Mars Incorporated, Adrian has led positive change across various areas and in many roles: most recently as one of the leading architects of the Mars Sustainable in a Generation Plan. He is an experienced public speaker and a highly experienced manager, who takes a value-driven approach to creating a culture, ethos and team that thrive on improvement and empowerment.

Adrian holds a BSc. Honours degree from London University in Mathematics and Physics. He has worked as a member of the board of governors for the Dairy Sustainability Framework, the Advisory Board for the Quantis Geofootprint Tool and remains an active support to the Surrey University Practitioner Doctorate in Sustainability.

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PANEL



Mr. Didier Bergeret
Director, Sustainability – Forest Positive, Human Rights & SSCI
The Consumer Goods Forum

Didier Bergeret is Director, Sustainability and covers three Coalitions of Action: Forest Positive, Human Rights – Working to end forced labour and the Sustainable Supply Chain Initiative (SSCI). The main focus of his work is to develop collaborative and practical solutions for the industry to advance responsible businesses and value chains. He supports the implementation of these CGF's Coalitions launched by the CEOs of the Board of the Consumer Goods Forum and ensures effective linkages between essential sustainability areas. Didier engages stakeholders, institutions and governments with the industry to coordinate efforts on such issues and to drive positive change for companies' own operations and supply chains.

With professional experience in both private and public organisations, Didier's expertise lies in building key partnerships to foster sustainable business performance, NGO management, procurement and consulting services for private and public actors. From an educational background in Political Science and International Economics in France, Germany, Spain and the UK, his international experience and language skills serve him well in his daily work.



Ms. Róisín Mortimer
Private Sector Engagement Lead
Tropical Forest Alliance, World Economic Forum

Since volunteering to protect temperate rainforests in her home of Tasmania while in high school, Róisín Mortimer has not stopped looking for and being part of solutions to the complex environmental challenges we face today that benefit people and nature. From Australia to Norway and many places in between, Róisín has studied and worked on conservation biology, sustainable development, and agroecology in both public and not for profit sectors. Building regenerative, sustainable global supply chains and working with diverse stakeholder groups has been a common thread that she brings to her current role as Private Sector Engagement Lead at the Tropical Forest Alliance in the World Economic Forum.

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Ms. Ana Yaluff

Sustainability Manager EMEA

ADM Germany

Ana has more than ten years of experience within the Sustainability area in the food industry, with strong expertise in tackling global sustainability challenges for the agricultural commodities and building local and regional solutions to face those challenges, from the private sector perspective. Currently she work as Head of Sustainability at ADM for the EMEA region. She holds a Master Professional in International Economy from Sorbonne University and a Postgraduate Certificate in Sustainable Value Chains from Cambridge Institute for Sustainability Leadership.



Mr. Ethan Budiansky

Senior Director of Environment

World Cocoa Foundation

Ethan Budiansky serves as Senior Director of Environment and leads WCF's overarching strategy to drive environmental sustainability across the cocoa sector. Ethan heads the Cocoa & Forests Initiative, supporting cocoa and chocolate companies to advance their environmental sustainability commitments, and addressing deforestation and the impact of climate change in cocoa growing regions. He previously led the Climate Smart Cocoa program. Ethan also co-led the Cocoa Livelihoods Program to improve productivity and the livelihoods of cocoa farmers.

Ethan has over 15 years of experience in climate change adaptation in agriculture, natural resource management, conservation, agroforestry and international development. Prior to joining WCF, he was Head of International Programs at Trees for the Future, where he managed agroforestry and sustainable agriculture programs in Africa and the Caribbean. Ethan was a Peace Corps volunteer in Senegal from 2001 to 2003. He holds a B.A. in Zoology from Connecticut College, a M.A. in International Affairs from American University in Washington, DC and a M.A. in Natural Resource Management from the University for Peace in Costa Rica. In his off time he works at a raptor hospital, rescuing and rehabilitating injured, sick and orphaned birds of prey.

ITC Roundtables on Deforestation-free Global Value Chains

ITC would like to thank the following organisations for their support in organising the ITC Roundtables on Deforestation-free Global Value Chains:



The European Cocoa Association (ECA) is a trade association that groups the major companies involved in the cocoa bean trade and processing, in warehousing and related logistical activities in Europe. Together, ECA Members represent two-thirds of Europe's cocoa beans grinding, half of Europe's industrial chocolate production and 40% of the world production of cocoa liquor, butter and powder. On behalf of its

members, ECA monitors and reports on developments impacting the cocoa sector, both at regulatory and scientific levels. In addition, ECA is actively engaged in European and International fora related to the industry's contribution to a sustainable cocoa economy.



**EUROPEAN
COFFEE
FEDERATION**

The European Coffee Federation (ECF) is the representative organisation for the European coffee trade and industry, speaking for over 750 companies ranging from SMEs to internationally operating companies, representing approximately 35% of the world coffee trade volume. ECF

offers its members a forum for exchange, identifying industry-wide issues of common interest in the areas of food safety, sustainability and international trade. ECF aims to facilitate the development of an environment in which industry can meet the needs of consumers and society, while competing effectively to ensure the resilience and long-term sustainability of the coffee supply chain.



FEFAC, The European Compound Feed Manufacturers' Federation, represents 23 national Associations in 23 EU Member States as well as associate members in the UK, Switzerland, Turkey and Norway. The European compound feed industry employs over 100,000 persons on app. 3,500 production sites often in rural areas, which offer few employment

opportunities. In February 2021 FEFAC released its updated Soy Sourcing Guidelines, to which responsible soy schemes and programmes can apply for a benchmarking exercise that is facilitated by ITC.

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If you are interested in joining efforts to coordinate the upcoming sessions,
please get in touch with:

Mathieu Lamolle

E-mail: lamolle@intracen.org

Senior Advisor - Sustainability Standards & Value Chains

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Standards Map: www.standardsmap.org

ITC: www.intracen.org